

**CONTRACT**

**KDAF-TV**  
**8001 John W. Carpenter Freeway**  
**Dallas, TX 75247**  
**(214) 252-9233**

cf  
10/18

<u>Contract / Revision</u> 397737 /		<u>Alt Order #</u> 08419209
<u>Product</u> HFA '16 10/19		
<u>Contract Dates</u> 10/19/16 - 10/25/16		<u>Estimate #</u> 9100
<u>Advertiser</u> Clinton H/D/US President		<u>Original Date / Revision</u> 10/18/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDAF-TV	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12856	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell, Inc**  
**3050 K St NW**  
**Ste 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	33	10/19/16	10/21/16	W-F 9p-10p	9:00 PM-10:00 PM		:30				NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--WTF--				3	\$145.00	0.00			
N 2	33	10/22/16	10/22/16	Eye Opener Sa 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$15.00	0.00			
<b>Totals</b>										0.00		4	\$450.00

KSQ

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/22/16	4	\$450.00	\$382.50
<b>Totals</b>	4	\$450.00	\$382.50

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

REP HEADLINE# 8419209  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-528-9836  
ORDER WORKSHEET

FAX# 703-528-7880  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
OCT18/16 15.35  
\*\*\* KDAF-TV \*\*\*

ADV # ADV. NAME POLI/H CLINTON/D/PRE/US REP. # OFF. # 85 SALESMAN #  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME DANNY JESTER

3050 K ST NW, SALES PRSN WA- ROBERT LANGER  
WASHINGTON, DC 20007

ORDER # CONTRACT # 8419209 CLASS: NATL. LOCAL REGIONAL

PRDCT HFA '16 10/19 EST#9100 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/16 OCT25/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT18/16 15.35

REP: REVISED TO FIX RATES  
PLS CNF  
THX!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
3050 K ST NW  
WASHINGTON, DC 20007

W.D. 10/18

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 9100

1	R		900P-1000P	30		\$145.00	10/19	10/21	3		W-F	3
PROGRAM : NEWS												
2	A		600A-700A	30		\$15.00	10/22	10/22	1		SAT	1
PROGRAM : EYE OPENER												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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OCT/16 \$450.00

CONTRACT TOTAL \$450.00  
TOTAL SPOTS 4

MARKET TOTALS	\$9,000	KDAF 5%	WFAA 25%	KTVT 25%	KXAS 25%	KDFW 20%	KTXA 0%	KXTX 0%
		KDFI 0%	KFXD 0%	KUVN 0%	CABL 0%	KFWO 0%	ODAF 0%	

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

OCT18/16 13.57  
\*\*\* KDAF-TV \*\*\*

5/27-9-79



CHECK

Check Date: 10/18/2016	Vendor: 0001012713 KDAF-TV	Check No: 152005			
Project Name: HFA General Media 2016	Flight Dates: 10/19/2016 thru 10/25/2016				
Project ID: 200182					
Activity ID: 217					
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
00271781 OCT2016 OCT201	10/18/2016	00271781	382.50	0.00	382.50
Total			\$382.50	\$0.00	\$382.50

	Washington Federal	JPMORGAN CHASE BANK, N.A.	152005
	3000 N Street, NW, Suite 1200 Washington, DC 20037 (202) 462-0000	Syracuse, NY 30-917/213	
	Date: 10/18/2016	Pay Amount: \$382.50***	
***THREE HUNDRED EIGHTY-TWO AND 50 / 100 DOLLARS***			
Pay To The Order Of	KDAF-TV 8001 John Carpenter Freeway Dallas, TX 75247-4718		Authorized Signature

⑆ 152005⑆ ⑆ 021309379⑆ 6301530212509⑆

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, GMMB,  
 being/on behalf of: Hillary for America,  
 a legally qualified candidate of the Democratic  
 political party for the office of: President of the United States  
 in the General  
 election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/15/2016

Date



Signature

- Authorized Media Buyer

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted In Part

☐ Rejected

Signature

Printed Name

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



- Authorized Media Buyer

signature of candidate or authorized committee

Daniel Jester

printed name

6/15/2016

date



## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.